

Sóley R. Mathiesen

PRODUCT DESIGNER

CONTACT

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PROFILE

I'm a designer with a passion for solving real-world problems through thoughtful, intuitive design. With a human-centered approach, I focus on crafting experiences that not only meet user needs but also spark joy and inspire positive change. Whether working independently or collaborating with a team, I bring creativity, curiosity, and a touch of fun to everything I do.

EDUCATION

UX/UI Design

Coursera

REFERENCES

Janece Dahl

+1 801 Per request

Former Office Manager

Katie Jimenez

+1 619 Per request

Former Coworker

Brynjolfur Olafsson

+45 995 Per request

Project Manager in Europe

*Phone call per request

MOST RECENT WORK EXPERIENCE

Product & CX Designer

Threnna

June 2021 - Current

- Led the UX/UI design for Threnna's frequency generator and companion app.
- Gathered user feedback and implemented design improvements for physical and digital products.
- Led user research to gather insights, create personas, and user journeys to guide the design strategy.
- Designed wireframes and prototypes in Figma.
- Iterated and collaborated with cross-functional teams.
- Managed customer experience, and addressed user concerns with team members and stakeholders.
- Actively participated in team discussions and provided input on product roadmap development based on user insights.

Business Administrator

Alpine Meadows Family Dental

March 2020 - Oct 2023

- Developed and introduced the "New Patient Concierge" role, enhancing the patient experience and ensuring a welcoming, informative environment during appointments.
- Leveraged strong customer service skills to make clients feel comfortable and confident throughout their visit.
- Contributed to business strategy, scheduling, and organization.
- Facilitated website photography.
- Managed accounts, calculated financial agreements, and handled end-of-day deposits.
- Planned dental treatments and processed insurance breakdowns.

Assistant Photo/Videographer

Dress Your Truth

Jan 2017 - Aug 2017

- Captured photos of products and models.
- Designed and edited photos in Photoshop and Lightroom.
- Delivered weekly catalogs of captured and edited images for website.
- Assisted in live and recorded video episodes.
- Coordinated with graphic designer on final look of website.

SKILLS

Design Skills: User Research & Testing, Wireframing, Rapid Prototyping, User Flows, Personas, Information Architecture, Responsive & Visual Design, Problem Solving, Empathy Mapping, Interaction Design, Mobile & Website design, Design Systems

Design Tools: Figma, Adobe Creative Suite, Canva, Google Workspace, Jira, Microsoft Office

Personal Skills: Creative Thinker, Strong Communicator, Detail-Oriented, Collaborative, Adaptable, Reliable, Empathetic, Solution-Focused, Curious & Eager to Learn, Cross-Functional Teamwork

Languages: Fluent in English and Icelandic